

ASX Announcement

21 June 2021

RESIGNATION OF DIRECTOR

Crowd Media Holdings Limited (ASX: CM8 & FWB: CM3) ("Crowd" or "Company") announces the resignation of Mr Robert Quandt as a director and consultant to the Company effective 30 June 2021.

Mr Quandt said *"With the horizon 3 strategy well secured, and the partnerships around this objective (incl. Uneeq, Aflorithmic, and others) working very well, we have successfully created a new future for Crowd Media in the Conversational Commerce space. I am confident that Crowd Media has completed its turnaround both financially and strategically. My job at Crowd Media is now done"*.

The board would like to thank Robert for his contribution for the last 2 years.

Mr Quandt currently holds 185 Tranche 1 convertible notes, which he intends to convert, and will stay connected as a shareholder.

ENDS

The announcement has been authorised for release to ASX by the Board of Directors.

For further information please contact:

Domenic Carosa (Director)
Crowd Media Holdings Limited
M: +61 411 196 979 / +31 61 227 235
E: dom@crowdmedia.com

Alfred Chan (Investor Relations)
E: crowdmedia@principalir.com.au
M: +61 403 602 652

ABOUT CROWD MEDIA

Crowd Media is an eCommerce tech company developing artificial intelligence which will establish Conversational Commerce as the next frontier of influencer marketing to directly sell exemplary products and services integral to the lives of millennials.